

Heatwave suggested social media posts

We've put together this social media copy to help you share advice and help others during a heatwave.

Don't forget to follow and tag us in your posts so we can share them:

Twitter: @wessexwater

Facebook: @wessexwater

LinkedIn: @wessexwater

Instagram: @wessexwater_

1. General heatwave

Instagram and Facebook:

With a heatwave on its way, every drop counts. 🌡️💧

As temperatures rise, it's tempting to use more water to stay cool, but small changes can make a big difference.

- ✓ Water plants early in the morning or late evening.
- ✓ Use a watering can instead of a hosepipe to water your plants.
- ✓ Keep paddling pools covered between uses.
- ✓ Take shorter cooler showers.

Let's stay cool while using water wisely this summer. ☀️

Twitter:

Hot weather coming! 🌡️

Help save water during the heatwave.

- ✓ Water plants in the evening.
- ✓ Swap your hosepipe for watering can.
- ✓ Cover paddling pools.

✓ Take shorter cooler showers.

Stay cool. Save water. 💧

2. Shorter cooler showers

Instagram and Facebook:

Keep cool and save water during the heatwave. 🧊

When temperatures rise, swapping a long hot shower to a cool short shower can be the perfect way to clean and refresh. It also helps save water, energy, and money!

A family of four could save around £160 a year if each person spends one minute less in the shower!

Try reducing your time in the shower by jumping straight in, turning off the water when lathering your hair, or showering to the length of a 4-minute song.

Twitter:

During this heatwave, swapping a long hot shower to a cool short shower is the perfect way to refresh and save water. 🧊

A family of four could save around £160 a year if each person spends one minute less in the shower!

Reduce your time in the shower by jumping straight in.

3. Letting lawn go brown

Instagram and Facebook:

Try saving some water on your lawn! ☀️

During a heatwave, it's natural for your lawn to go brown. Don't worry it's not dead! As soon as the rain returns, it will go back to normal.

Instead of reaching for the hose, let nature do the work and help save water when it is needed the most. ☁️

Twitter:

During a heatwave, it's natural for your lawn to go brown. Don't worry it's not dead! As soon as the rain returns, it will go back to normal.

Instead of reaching for the hose, let nature do the work and help save water when it is needed the most. 🌧️

4. Use a watering can

Instagram and Facebook:

Put down that hosepipe and use a watering can instead!

Hosepipes and sprinklers can use between 500 and 1,000 litres of water an hour 😲

Using a watering can, you can reduce the amount of water you use to water your plants to a fraction of what you use with a hosepipe!

Twitter:

Put down that hosepipe and use a watering can instead!

Hosepipes and sprinklers can use between 500 and 1,000 litres of water an hour 😲

Using a watering can will substantially reduce the amount of water you use to water your plants!

5. Reuse paddling pool water

Instagram and Facebook:

Paddling pools are a great way to cool down during the heatwave, but what can you do with your paddling pool water once all the fun is over? 🏊‍♂️ 🧴

Rather than letting it go to waste, why not make use of it?

Grab a watering can and fill it up with the water. Not only are you saving water, but your plants will also get a lovely drink.

For more garden water-saving tips, visit the (TAG) Wessex Water website here:

<https://www.wessexwater.co.uk/saving-water>

Twitter:

Paddling pools are a great way to cool down during the heatwave, but what can you do with your pool water once all the fun is over? 🌊

Rather than letting that water go to waste, make use of it.

Fill a watering can with the water and use it to give your plants a lovely drink.

6. Swap sprinklers for water pistols

Instagram and Facebook:

Looking for a fun way to cool off during the heatwave? 🔥 🧒

Having water fights with hosepipes is a fun way to beat the heat but uses more water than you realise!

Swap the hose for water pistols! They use far less water than when a hosepipe is left running.

Twitter:

Looking to cool off during the heatwave? 🧒

Having water fights with hosepipes is a fun way to beat the heat but uses more water than you realise!

Swap the hose for water pistols! They use far less water than when a hosepipe is left running.

7. Cover paddling pool

Instagram and Facebook:

After a day of fun playing in your paddling pool, don't pour the water away if you are planning to use it again. 🌊

Instead cover it when not in use!

This will keep it clean and save time and water on refilling it.

Twitter:

After a day of fun playing in your paddling pool, don't pour the water away if you are planning to use it again. 🌊

Pop a cover on when not in use to keep it clean and reduce the need for refilling.

Save water. Save time.

8. Keep bottled water in the fridge

Instagram and Facebook:

Stay cool and hydrated during the heatwave by keeping a bottle of tap water in the fridge. 💧

No need to run the tap until it goes cold! You can enjoy cold water whenever you need it.

It's an easy way to save water, time, and money!

Twitter:

Stay cool and hydrated during the heatwave by keeping a bottle of tap water in the fridge. 💧

No need to run the tap until it goes cold! You can enjoy cold water whenever you need it.

It's an easy way to save water, time, and money!

9. Stay hydrated

Instagram and Facebook:

It's especially important to stay hydrated during the warmer weather. 💧

Aim to drink 6 to 8 glasses of water a day. If you are out of the house, this can sometimes be a struggle.

Fortunately, you can refill your water bottle for free at you nearest @wessexwater refill point.

Wessex Water have installed more than 20 water refill points across the region to keep you hydrated and reduce the use of single-use plastic.

To find your nearest one, visit: <https://www.wessexwater.co.uk/refill>

Twitter:

It's important to stay hydrated during the warmer weather. 💧

Refill your water bottle for free at you nearest @wessexwater refill point. Wessex Water have installed these across the region to help you stay hydrated on the go!

Find your local point: <https://www.wessexwater.co.uk/refill>

10. Priority Services

Instagram and Facebook:

Do you know someone who needs extra support during the heatwave? ☀️

The hot weather can sometimes lead to unplanned interruptions to your water supply.

By signing up to the Priority Services Register, Wessex Water can provide further help to customers with additional needs.

This may be through alternative forms of communication, providing emergency water supplies, contacting a family member or carer, and more.

Sign up for free here: <https://www.wessexwater.co.uk/priority-services>

Twitter:

The hot weather can sometimes lead to unplanned interruptions to your water supply. ☀️

By signing up to the Priority Services Register, Wessex Water can provide further help to customers with additional needs.

Sign up for free here: <https://www.wessexwater.co.uk/priority-services>

11. Reservoir Safety

Instagram and Facebook:

⚠️ In the warmer weather, you may be looking for ways to cool down BUT here's your reminder that reservoirs are NOT safe to swim in. ⚠️

They may look calm, but there are many hidden dangers under the surface.

Water, although warm on land, can also be cold enough to leave you helpless in seconds. Cold water shock can kill even the strongest of swimmers.

Share the message and keep your friends and family safe.

Twitter:

In the warmer weather, you may be looking for ways to cool down BUT reservoirs are NOT safe to swim in. ⚠️

They may look calm, but there are many hidden dangers underneath.

Waters, although warm on land, can also be cold enough to leave you helpless in seconds.

Recommended hashtags to use on Instagram:

#HeatWave #UseWaterWisely #EcoTips #EcoHitching #EnergySavingTips
#WaterSavingTips #ZeroWasteLiving #SaveEveryDrop #HomeHack #LoveEveryDrop
#SaveWater #EveryDropCounts #SustainableLiving #WaterSavingWeek
#EnergyKnowHow #MoneySavingTips #SaveWaterSaveMoney #MoneySavingUK